

SPONSORSHIP RESPONSE FORM

Yes, I would like to be a Sponsor/Partner at for the 31st Annual 5k RUN/WALK for Sickle Cell Anemia.

- GRAND RUN PARTNER
- PERFORMANCE RUN PARTNER
- FLEET RUN PARTNER
- 5K RUN PARTNER
- TIM SIMPKINS PARTNER
- DONATION

BUSINESS OR ORGANIZATION: _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE NUMBER: _____

FAX: _____

EMAIL: _____

SIGNATURE: _____ DATE: _____

Please return with Check or Money Order payable to:

Sickle Cell Foundation, Inc.
1336 Vickers Rd, Tallahassee, Florida 32303
Deadline: August 10, 2012

Please submit your company logo electronically to Dante' Fillyau at dante@sicklecellfoundtion.org by **August 28, 2012**

Please contact (850) 222-2355 or (850) 212-3796 for any assistance.

MAY 28, 2012

GREETINGS 5K RUN/WALK SPONSOR

It's is time for our 31st Annual 5K Run/Walk for sickle cell anemia. Once again our fun, family oriented event will feature the "Tim Simpkins 1 Mile Fun Run for All." This segment of the event is in recognition of Tim's life and his many years of participation and support for the 5K Run/Walk. "Run for All" will encourage participation of all ages featuring a costume race; this is something Tim Simpkins strive for in his effort to promote fitness and support of the Sickle Cell Foundation.

Sickle cell anemia is a disabling, painful and chronic condition affecting one out of every 400 African American newborns. This hereditary disorder of the red blood cells affects the quality of life for people living with this disease. The Sickle Cell Foundation is still the only agency dedicated to impacting the lives affected by this disease. Our mission is to enable individuals with sickle cell disease to live lives unhampered and uncompromised by their condition. Our mission is made possible through your continued patronage and support in our fundraising efforts.

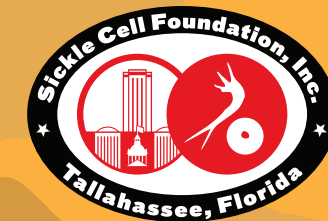
Becoming a partner of the 31st Annual 5K Run/Walk is an excellent opportunity to build on the spirit of friendship and support of the Sickle Cell Foundation. This well-attended community event raises funds for critical services that our clients need, and it promotes awareness about sickle cell disease. We invite you to be a part of making this important event a success.

Take a moment to review our partnership levels which outline the full benefits of various partnership options. During the extensive six week media promotion campaign this great opportunity for your company to reach a diverse audience with your name and message, while making a meaningful contribution to another worthwhile charity. This extraordinary event deserves the kind of sponsorship that will make it a huge success. In order to ensure the highest level of visibility for your partnership; please return/confirm your sponsorship form by **August 10, 2012**. We look forward to your business being a part of this event, because we believe "by your giving we are changing lives through faith".

Respectfully yours,
Velma Pennermon Stevens, MSW
Executive Director



5K RUN/WALK for SICKLE CELL ANEMIA
SICKLE CELL FOUNDATION, INC.

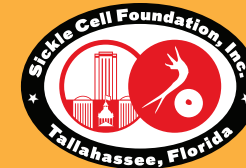


SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

2012

SPONSORSHIP BENEFIT PACKAGES

Your assistance and contributions in touching a life of a person who has sickle cell disease is sorely needed and appreciated. Your contribution will help those who suffer with this disease. Sickle cell disease is an inherited blood disorder that causes the body to produce, hard sickle-shaped red blood cells that can block blood vessels and starve the body of oxygen. People with sickle cell disease experience excruciating pain, delayed growth, anemia, jaundice, blindness, stroke, increased infections, heart, kidney, liver failure and premature death.



Sickle Cell Foundation, Inc.
1336 Vickers Rd
Tallahassee, Florida 32303

GRAND RUN/WALK PLATINUM SPONSOR (\$5,000 OR MORE)

- Sponsor logo prominently displayed at starting line
- Sponsor logo prominently displayed at finish line marker and tape
- Sponsor logo prominently displayed on three (3) race course markers
- Sponsor will receive one year of advertisement on the Sickle Cell Foundation's web site
- Sponsor logo on Run/Walk T-shirts
- Sponsor logo on awards presented to run/walk winners
- Sponsor banner prominently displayed at refreshment stations
- Sponsor's name included in all pre/post advertisement including newspapers, TV, radio and Sickle Cell Foundation's website
- Sponsor logo prominently displayed on all promotion and registration forms
- 25 complimentary registration forms

PERFORMANCE RUN/WALK GOLD SPONSOR (\$2,500 OR MORE)

- Sponsor logo prominently displayed in the 1st mile marker
- Sponsor will receive six months of advertisement on the Sickle Cell Foundation's web site
- Sponsor logo prominently displayed on the run/walk participants T-shirts
- Sponsor banner prominently displayed at the 1 mile Tim Simpkins Fun Run
- Sponsor logo prominently displayed at water table and refreshment stand
- Sponsor logo prominently displayed in all promotion and registration forms
- Sponsor's name mentioned in all pre/post advertisement including TV, radio and newspapers
- 10 complimentary race entry forms

FLEET RUN/WALK SILVER SPONSOR (\$1,800 OR MORE)

- Business name prominently displayed on the 2nd mile marker
- Sponsor will receive three months of advertisement on the Sickle Cell Foundation's web site
- Sponsor logo prominently displayed on the run/walk participants T-shirts
- Sponsors logo prominently displayed on all promotion and registrations forms
- Sponsor's name mentioned as supporter in all pre/post advertisement including newspaper, TV, radio and Sickle Cell Foundation's website
- 5 complimentary registration/entry forms

TIM SIMPKINS 1 MILE FUN RUN BRONZE SPONSOR (\$750 OR MORE)

- Business name prominently displayed in the 2nd mile marker
- Sponsor logo on web site 5K Page only
- 3 complimentary entry/registration forms

5K RUN/WALK PARTNER (UP TO \$250)

- Sponsor logo prominently displayed on web site 5K Page only
- 1 complimentary registration/entry form

www.sicklecellfoundation.org



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